

Mithibai Cultural Committee (MCC) is a student organisation that gives a vibrant platform to the stellar talents of Mithibai College. A student body entirely dedicated to nurturing and uplifting brilliant minds, MCC has always extended its horizons to cater to the most versatile and distinguished art forms. With several departments ranging from Dance, Drama, Music, Fashion, Fine Arts, Literary Arts, Business, Gaming & Sports and Graphics & Photo media, MCC leaves no stone unturned and no talent behind when it comes to inclusivity and diversity of talents and art in itself. Apart from student coordinators for every department, MCC also gives opportunities to students to lead the college contingent in some of the largest and esteemed college festivals. MCC has emerged victorious at fests around the country. In the Academic Year 2021-2022, MCC has had an impressive list of achievements:

1. St. Xavier's MALHAR 2021: Overall Runner's Up
2. RA Podar's ENIGMA 2021: Overall Runner's Up with Fine Arts, Music, Film fest, Photography and Quizzer's Arena Championship
3. NM College's UMANG 2021: 2nd Runner up & Best Contingent Leader
4. BITS Goa's WAVES 2021: Overall Champions
5. Jai Hind College's SHOUTT 2021: Overall Winners along with Performing Arts & Fine Arts Trophies
6. Kishinchand Chellaram (KC) College's KIRAN 2021-22: Overall Second Runner's Up & Kiran Fiestron Champions
7. Nagindas Khandwala College's SPRINGZ 2022: Overall Second Runner's Up
8. IIT Bombay's MOOD INDIGO 2021-22- OVERALL CHAMPIONS, College Connect Program Winners & 9 Genre Wise Champions - dance, music, dramatics, magic and lifestyle, speaking arts, literature arts, fine arts, design and digital arts, journalism & communication.
9. 54th YOUTH FESTIVAL of University of Mumbai 2021-22 (Zonal Round): Zonal Champions
10. NM College's ARTHASHASTRA 2022: Overall second Runners' Up
11. HR College's OFF D'CUFF 2022: Overall Winners, Best CL & Best ACLs Trophies
12. HR College's MYSTIQUE 2022: Overall Runners Up & Performing Arts Winners
13. Thakur College's TAARANGAN 2022: Overall Winners & Best College
14. PGCL's VIVIDH 2022: Overall Runner's Up

Mithibai Kshitij'21

Mithibai College's prestigious and flagship festival Kshitij'21 conducted several workshops, promotions, live sessions during the year. It had both, an online and an offline Conclave and its much sought after Pronite.

Sr. No.	Activities	Number
1.	Live Sessions	24
2.	Social Cause	01
3.	Song Promotion	05
4.	Song Launch	05
5.	Movie Promotion	04
6.	Movie Screening	01
7.	Series Promotion	01
8.	Photography Workshop	01
9.	Fitness Workshop	01
10.	Singing Workshop	01
11.	Dance Workshop	01
12.	Directing Workshop	01
13.	Acting Workshop	01
14.	Fun Session	01
15.	Online Conclave	01
16.	Offline Conclave	01
17.	Pronite	01

- Kshitij'21 was launched with Siddharth Malhotra in collaborations with Dharma Productions promoting their movie Shershaah.
- The first social cause of the year, Khushiyo ki Dastak, was initiated on the on the 27th of September, wherein they took a step towards the betterment of the delivery personnel.
- The year's first workshop of the year was conducted on the 29th of December with Prashant Samtani, a talented photographer.
- Team Kshitij collaborated with feeding india and I For A Change, and conducted a fruitful Food Donation Drive on the 3rd of October.
- Kshitij became the first college festival to conduct an on-ground event, promoting the movie 'Tari Sathe' with artists like Bhavya Gandhi and Jhinal Bhelani.
- On the very same day, they officially announced the much-needed inclusion of Para Events, where they took the responsibility of conducting events for the specially abled.
- Kshitij revealed their awaited theme of the year and this year was henceforth titled as Kshitij'21 'Har Di Ek Sitara'. The theme celebrated the hidden stars in our lives who help us through our dark times.

- The series Clutch was promoted on the 23rd of October with Vishal Vaishishtha, Ahsaas Channa, Tirth Joshier, Saurabh Ghadge and Pratiek Pachori, its star cast.
- Its second on-ground promotional event was conducted with musicians, Kaam Bhaari and Deb, promoting their song 'Aasman' on the 25th of October.
- Sameeksha Sud, Anita Bhatt and Bhanu Pandit joined the team virtually, to promote their song 'Lockdown'.
- College invitations were sent to various institutions in beautiful thematic Invitation kits that were made and put together by the team itself.
- The prestigious occasion of the Events Meet took place on the 9th of November where all the events that were to be organized in the year, were revealed and explained.
- A dance workshop was conducted with Shehzaan Khan, the beloved dancer, on the 11th of November and this happened to be the first on-ground workshop of the year.
- Mithibai Kshitij made the astonishing announcement of organizing on-ground competitive events on the 13th of November.
- The very next day marked the announcement of the National Event where participants from all around the nation were welcomed and the qualifiers were given the chance to come to Mumbai.
- Jannat Zubair and Faizu, joined the team on-ground to promote their song 'Tu Mera Misra Hai' on the 17th of November.
- The second on ground workshop was an acting workshop with Anupam Kher's Actor Prepares on the 21st of November.
- Online registrations began on the 22nd of November.
- Musician Shah Rule promoted his songs 'Hustle Hai' and 'Memory' with the team as he joined them on ground on the 24th of November.
- The renowned actress Sara Ali Khan visited the festival for an on-ground promotion for the song 'Chaka Chak' of the movie Atrangi Re and this event attracted abundant media presence.
- Kshitij collaborated with I. I. M. U. N. and organized a Kshitij Modal United Nations on the 2nd of December, with the 'Question of Cryptocurrency as a legal tender?' as its agenda.
- After having announced the second social cause of the year with JOSH Foundation, Kshitij celebrated World Disability Day on the 3rd of December, in collaborations with inventia and donated hearing aids worth Rs. 15,00,000.

- The same day marked the beginning of the Phase 1 with judges such as, Darsheel Safari, Makrand Deshpande, Shefali Jariwala, Caesar Goncalves and many more.
- The movie Cash was promoted as well as screened on the 8th of December with Amol Parashar, Smriti Kalra and Swanand Kirkire, its star cast.
- A Business Talk was conducted on the 9th of December with the Deputy Vice Principal of HDFC securities, Mr. Amit Agarwal and he spoke on the topic, 'Are Markets Overvalued?'
- Gauahar Khan, Zaid Darbar and Goldboy promoted their song 'Main Pyaar Mein Hoon' with the team on the 10th of December.
- The 13th of December marked the beginning of the Phase 2 with judges like, Siddharth Kannan, Denzil Smith, Nikhil Chinapa and many more.
- Bhavin Bhanushali joined the team on-ground for promoting his song 'Dil Vich'.
- Siddharth Nigam, Jannat Zubair Rahmani and Ishaan Khan, arrived at the college to promote their song Wallah Wallah.
- Awez Darbar and Nagma Mirajkar joined the team on ground to launch their song 'Heart-Fail'.
- The Super Phase, wherein all events are scheduled to take place on ground, started on the 17th of December with judges like, Kunal Pandit, Ahsaas Channa, Anu Malik and many more.
- The first episode of the Kshitij show was recorded with beloved actor, Ayush Mehra and host, Renil Abraham on the 17th of December.
- The team also hosted a Conclave with Anurag Basu, Daisy Shah, Manoj Sarkar and Asit Kumarr Modi as the panelists and they spoke over the topic of 'Har Dil Ek Sitara'.
- The second Business Talk with the Marketing head at MYn - Abhisyant Anasapurapu was conducted on the same day.
- After one long year, Kshitij organized an awaited Pronite with the great artist KK.
- On the 18th of December they also hosted a Business Conclave on the topic- E-waste management 101, where, Preeti Tiwari and Ranganathan V from Cerebra Green, their Title Sponsor, were the speakers.
- Sheykhhar Ravjiani and RRomeo promoted and performed their latest hits, 'Rang' and 'Tera Fitoor' on ground, respectively.
- Towards the end, the students gathered for the second Pronite of this year with acclaimed singer, Ankit Tiwari.

- The Phase concluded with enthusiastic participation and a Business Talk with Prashant Desai, the Senior Director at Everstone Capital and Head of Strategy and Investor Relations at Burger King India, on the 19th of December.