

**Shri Vile Parle Kelavani Mandal's**

**MITHIBAI COLLEGE OF ARTS, CHAUHAN  
INSTITUTE OF SCIENCE & AMRUTBEN JIVANLAL  
COLLEGE OF COMMERCE AND ECONOMICS  
(AUTONOMOUS)**

**NAAC Reaccredited 'A' grade, CGPA: 3.57 (February 2016),  
Granted under RUSA, FIST-DST & -Star College Scheme of DBT,  
Government of India, Best College (2016-17),  
University of Mumbai**

**AFFILIATED TO THE UNIVERSITY OF MUMBAI**

**PROGRAM:**

**M.COM (BUSINESS MANAGEMENT)**

**ACADEMIC YEAR 2021-2022**



## ABOUT US

The college offers students the widest possible scope and opportunity for academic exploration and all-round growth.

The college inculcates values that prepare a student for academic excellence by developing critical thinking, a professional work ethic and the determination to be accountable.

## ABOUT THE PROGRAM

Managers need to frame policies and take decisions in accordance with the latest trends in the industry and business environment. They need to have a better understanding of managing business.

Keeping these points in mind, the curriculum has been designed in the best interests of the learners. The program is comprehensive - it provides the necessary training (both in theoretical and practical aspects) that is needed to manage business efficiently.

# ELIGIBILITY CRITERIA

A candidate for being eligible must have passed a three year bachelor's degree programme in: (B.COM./B.M.S./B.A.F./B.B.I./B.F.M.)



**Admission will be strictly on merit basis.**

For more details, visit:  
[mithibai.ac.in](http://mithibai.ac.in)

## INTAKE CAPACITY

60 students

Contact

[principal@mithibai.ac.in](mailto:principal@mithibai.ac.in)

# PROGRAM HIGHLIGHTS

- INTERNSHIP BASED PROJECT WORK
- RESEARCH BASED PROJECT WORK
- COMPUTER APPLICATIONS IN BUSINESS
- BUSINESS ANALYTICS
- INTERACTIVE TEACHING & LEARNING PEDAGOGY
- EXPERIENTIAL LEARNING
- EMINENT GUEST SPEAKERS FROM VARIED INDUSTRIES
- FIELD WORK BASED PROJECTS & ASSIGNMENTS



# AFTER SUCCESSFUL COMPLETION OF THE PROGRAM CAREER OPPORTUNITIES ARE AVAILABLE IN THE FIELDS OF:

- Business Management
- Entrepreneurship
- Retail Management
- Marketing
- Human Resource Management
- Advertising
- Logistics & SCM
- Business Analytics
- E-commerce
- Digital Marketing
- Public Relations
- Brand Management
- Research
- Education



## PROGRAM SPECIFIC OUTCOMES

- Develop the ability to understand, analyze and apply management concepts.
- Be a Good leader, Decision maker, Presenter and a Team player and contribute effectively towards the success of the organization.
- Get Sensitized towards Business Ethics and develop Moral and Social Values.
- Imbibe knowledge to establish own startup and become successful entrepreneurs.
- Become a morally and socially responsible person.